

MINK WELFARE ASSURANCE



Mink Welfare Assurance

Globally recognized as the most robust and comprehensive mink welfare program.

Verifiable: Assessments are conducted by a globallyrecognized third-party auditing company – NSF International.

Stakeholder Developed: Certifur was developed through a government-facilitated process, with the participation and consensus of:

- ✓ Veterinarians
- ✓ Animal Welfare Representatives
- ✓ Researchers
- ✓ Government Representatives
- ✓ Producers

Science-Based: Deals with facts - not perceptions.

Internationally-Recognized: Scrutinized and accepted into the globally-recognized FURMARK program.

Market Required: International Auction Houses only market mink pelts produced on farms that are certified through an approved animal welfare program with a third-party auditing process.

Encourages Continuous Improvement: Designed to encourage producers to continuously strive to improve animal welfare and care.



Taking Animal Welfare Seriously

The Canadian mink industry believes in the responsible and sustainable use of animals to meet our intrinsic needs as human beings.

Certifur was developed as a Canadian mink industry initiative under the auspices of the National Farm Animal Care Council and is based on the Code of Practice for the Care and Handling of Farmed Mink. It was developed in collaboration with veterinarians, animal welfare representatives, researchers, government and producers.

Care & Critical Care Requirements

Certifur provides Care and Critical Care Requirements for the following aspects of raising mink:

- Accomodations & Housing
- √ √ Biosecurity
- Feed & Water
- ✓ ✓ Health & Welfare Management
- Husbandry
- Euthanasia
- Transport



Third-Party Auditors

Certifur is science based and evaluates animal welfare on mink farms using a third-party auditing system. NSF International – one of the world's leading verification bodies with agriculture – conducts all Certifur mink farm audits. The role of the third-party auditor is to verify that Certifur criteria are met on the farm and identify any gaps. Evidence that Certifur requirments are met include:

- \checkmark Observation of the animals and pens
- ✓ Walkabout on the farm
- ✓ Review of written procedures
- ✓ Review of farm records
- ✓ Interviews with the farm manager and employees

Certifur audits are carried out every 15-18 months (during a rotation of production phases) in order to maintain certification.



FURMARK

Certifur is part of the global certification program known as FURMARK.

FURMARK provides designers and manufacturers with the reassurance that they need to work with fur - and consumers with the reassurance they need to confidently buy and wear fur.

It is a world class, comprehensive certification and traceability program that verifies:

- the welfare of the animals raised on farms or trapped in the wild
- ✓ the environmental sustainability of the dressing and dyeing process used in preserving furs

When purchasing a FURMARK certified product, you can be assured that the furs have met national and international animal welfare and environmental standards.

For more information contact:



www.canadamink.ca